

INTERREG CENTRAL EUROPE AGRI-DIGITAL GROWTH

Precision Farming Ecosystem

Innovation and knowledge across Europe

Subject: Join Us for the Launch of the Precision Farming Ecosystem - 7 November 2024 Bologna

Dear stakeholder,

We would like to invite you to participate in the **launch of the Precision Farming Ecosystem**, a landmark event that will bring together industry experts, innovators and stakeholders to discuss the future of sustainable agriculture. The event will take place on **7 November 2024** at the EIMA exhibition in Bologna, and we believe your interest in the field makes you an ideal participant.

Throughout the event you will have the opportunity to hear from leading voices in the sector, including representatives from **FederUnacoma, Eit Digital, Crea** and public institutions such as the **Veneto and Emilia Romagna regions**. Topics will range from the latest market overviews in precision farming to collaborative efforts across Central Europe.

We hope you will join us for this important discussion and help shape the future of precision agriculture. Your insights and commitment will be invaluable to the success of the event.

Please confirm your attendance by **31 October** using the [registration link](#) to get your free ticket to enter and do not hesitate to contact us if you have any questions or require further details.

We remain at your disposal for any clarifications.

Kind regards,

Interreg Project AGRI-DIGITAL GROWTH



AGRI-DIGITAL GROWTH

Agenda

7th November 2024,

Time: 15:30 - 17:30 EIMA International

Venue: Notturmo room (EIMA [Viale Aldo Moro, 16, 40127 Bologna BO, Italia](https://www.eima.it/it/contatti))

Thursday 07.11.2024

Time	Topic	Presenter
15.30 - 15.35	Welcome and introduction	Stefano Zamparo, Fondazione Fenice
15.35 - 16.00	Precision farming Vision and market overview	<ul style="list-style-type: none"> • Maria Teresa Maschio, FederUnacoma • Federico Menna, Eit Digital • Riccardo Velasco, Crea
16.00 - 16.10	Agri-Digital-Growth	Luca Masiero, Crea
16.10 - 16.30	Precision Farming Ecosystem to promote collaboration across Central Europe	<ul style="list-style-type: none"> • Patrick Marcuzzo, Crea • Lucrezia Collu, Eit Digital • Riccardo Malavasi, Fondazione Fenice
16.30 - 16.40	Precision Farming Specialist	Riccardo Malavasi, Fondazione Fenice
16.40 - 17.10	AKIS (Agricultural Knowledge and Innovation System) - Knowledge transfer in Veneto and Emilia Romagna Region	<ul style="list-style-type: none"> • Veneto Region • Emilia Romagna Region Alberti Patrizia
17.10-17.20	Q&A	Stefano Zamparo, Fondazione Fenice
17.20 - 17.30	Networking opportunity	

